



## TORI FORTE

HAIRSTYLIST/MAKEUP ARTIST

### OBJECTIVES

Tori Forte (born Sara McKee) has been cultivating her love of customer service for over a decade. Her dedication to making her clients feel amazing sets her apart from the flock. In addition, she has a thirst for knowledge and a passion for education. Tori is seeking a locally-owned salon with the same values regarding education and the customer experience. Tori's passion, loyalty, and persistent punctuality make her the ideal employee.

### CONTACT

**ADDRESS:**

Sara McKee  
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MESA, AZ 85201

**EMAIL:**

toriforte@gmail.com

**PHONE:**

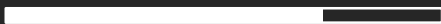
480.703.1737

**PORTFOLIO:**

www.toriforte.com

### TOP SKILLS

MAKEUP



COLOR



EDITORIAL STYLING



HAIRCUTS



### EDUCATION & ACHIEVEMENTS

#### PENROSE ACADEMY

MAY 2015 - MAY 2016

- Member of National Technical Honor Society
- 1<sup>st</sup> place overall winner of Wander + Wonder, Penrose Academy's school-wide live hair and makeup gallery
- Member of the Penrose Academy Dream Team (helped organize editorial as well as charitable events)
- Elected by the student body to serve on Student Council
- Earned Honor Roll every month (99% GPA)
- Maintained 98% attendance
- Among the top 10% of students for retail sales and rebookings

### EXPERIENCE

#### ASSISTANT/APPRENTICE

MOZZIE FOX SALON | MAY 2015 – CURRENT

- Responsible for cleanliness and sanitation of salon floor, retail, backbar, and dispense
- Ongoing education in cutting, texturizing, styling, and color formulation
- Provide makeup services as needed
- Known by regular clients for a mind-blowing scalp massage

#### SOCIAL MEDIA NETWORKER/FLOOR LEADER

LUSH COSMETICS, CHANDLER | OCT 2013 - MAY 2015

- Extensively trained in skincare and trichology
- Trained in effective selling and team communication
- Managed Lush Chandler's Facebook page, increasing page likes by 25% and audience engagement by 38%
- Learned team management and training skills

### REFERENCES

#### TONKA QUNI

**Cosmetology Educator - Penrose Academy**

E: tonka@penrose.edu

P: 480.222.9540

#### LAURIE DEBUSK

**Owner - Mozzie Fox Salon**

E: laurie@mozziefox.com

P: 480.251.7837

#### JILL KOHLER

**Owner - Penrose Academy**

E: jill@penroseacademy.edu

P: 480.222.9540

#### JEWEL BLACKFEATHER

**Manager - Lush Cosmetics, Chandler**

E: msblackfeather@aol.com

P: 480.857.2344